



RUPESH N. CHAVAN

Design Leader with **15+ years** of experience delivering impactful digital products across **Enterprise SaaS, Fintech, Web3, and Mobile platforms**. Specialized in driving end-to-end product design, building scalable design systems, and leading high-performing design teams.

Expert in **AI-driven UI/UX workflows, design automation, and low-code/no-code implementation, enabling faster product development, improved user experiences, and stronger alignment** between design and engineering.

Proven ability to translate complex business problems into **intuitive, scalable, and user-centric solutions**.



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WORK EXPERIENCE

● Product/Brand Designer Lead

Innobot Health, Mumbai | 2025 – Present

- Leading product and brand design for healthcare-focused digital platforms, aligning UX strategy with business goals and brand vision
- Defining end-to-end user experience across web and mobile applications to improve usability, engagement, and accessibility
- Establishing scalable design systems ensuring consistency across multiple products and touchpoints
- Driving AI-driven UI/UX workflows using Google AI Studio, Gemini AI, UX Pilot, and Perplexity for research, ideation, and validation
- Leveraging Antigravity, Stitch, and Whisk for rapid visual exploration, concept generation, and design experimentation
- Integrating Claude Code and low-code/no-code tools to enable faster prototyping and bridge design-to-development gaps
- Implementing design automation systems (components, tokens, reusable patterns) to improve efficiency and reduce delivery timelines
- Collaborating with cross-functional teams to build intelligent, scalable, and user-centric healthcare experiences

● Sr. Product Designer | UI/UX Designer (Team Lead)

Deuex Solutions Pvt. Ltd, Mumbai | 2023 – 2025

- Leading product design for enterprise SaaS platforms including Collate & OpenMetadata
- Built and scaled design systems improving consistency and reducing design-to-development gaps
- Conducted user research and usability testing to drive data-informed product decisions
- Introduced AI-assisted UX workflows using Gemini AI, UX Pilot, Google AI Studio, and Perplexity to accelerate research, flows, and prototyping

CORE COMPETENCIES

Product Design Leadership

UX Strategy & Research

AI-Driven UI/UX Design

Design Systems & Scalability

Team Leadership & Mentorship

Design Automation & Optimization

Low-cod Implementation

No-code Implementation

Interaction & Visual Design

B2B / B2C / Enterprise SaaS

Fintech Products

Agile & Product Thinking

Cross-functional Collaboration

DESIGN SKILLS

UI/UX Design

Responsive Design

Design Systems

Interaction Design

Visual Design

Wireframing

Design Thinking

Prototyping

User Flows

Product Design

User Research

Accessibility

DOMAINS & PLATFORMS

SaaS

Human-Centered Design

Web3

NFT Platforms

Fintech

E-commerce

Mobile Applications

Blockchain UI

Enterprise Products

B2B Design

Web Applications

Accessibility

Design Thinking

TOOLS & TECHNOLOGIES

Figma AI

Adobe XD

Sketch

InVision

Axure RP

Proto.io

Creatie

Penpot

Marvel

Quant-UX

Lunacy

Miro

UXPin

AI & AUTOMATIONS

Figma AI

Adobe Firefly

Gemini

Claude Code

Stitch

Whisk

Anitgravity

Perplexity

Chat GPT

N8N

Make

LANGUAGES

- English (Fluent)
- Marathi
- Hindi
- Gujrati

- Utilized Claude Code to enhance collaboration with developers and support design-to-code alignment
- Enabled design implementation via low-code/no-code platforms and modern UI frameworks
- Automated design workflows using reusable components, variables, and system-driven design patterns
- Mentored and managed designers, improving team efficiency and design quality

● Sr. Product Designer | UI/UX Designer (Team Lead)

Fidelabs Pvt. Ltd, Remotel | 2021 – 2023

- Designed user-centric experiences for Web3, blockchain, and NFT platforms
- Created intuitive dashboards and decentralized applications focused on usability and clarity
- Led branding and visual identity across digital products
- Applied AI-driven UI/UX exploration using Gemini AI, UX Pilot, and Perplexity for faster ideation and validation
- Leveraged Antigravity, Stitch, and Whisk for rapid design experimentation and visual concept generation
- Improved workflow efficiency through design automation systems and asset standardization
- Collaborated closely with engineering teams to ensure seamless implementation of complex Web3 products

● Sr. UI/UX Designer (Team Lead)

Fluidscapes Pvt. Ltd, Mumbai | 2019 – 2021

- Led UX design for web and mobile applications from concept to delivery
- Translated complex business requirements into intuitive and user-friendly design solutions
- Created wireframes, prototypes, and high-fidelity designs aligned with business goals
- Worked closely with developers to ensure seamless implementation and product quality

● Sr. UI/UX Designer (Team Lead)

A Quatro Infotech Solutions, Mumbai | 2014 – 2019

- Managed end-to-end product design lifecycle across multiple web and mobile applications
- Led and mentored a team of designers, ensuring high-quality and consistent design outputs
- Collaborated with frontend teams using Angular, HTML, and CSS for implementation alignment
- Delivered visually engaging and user-centric solutions across diverse domains

● Senior Web Designer

Labotronic Inc, Mumbai | 2014

I specialized in responsive website development, working with HTML5, CSS3, Bootstrap, and jQuery to create seamless user interfaces. I enhanced UI performance, maintained design systems, and delivered compelling visual experiences across global product websites.

Design Tools



Figma, Sketch, Adobe XD, Adobe CC

Prototyping Tools



InVision, Axure RP, and Proto.io.

Animation



Premiere Pro, Spline, Rive, LottieFiles

Platforms



Web3, SaaS, Mobile Apps, NFTs

Web Tools



HTML5, CSS3, jQuery, Bootstrap



Ant Design, Tailwind, MUI, Ionic

● Web Designer

Blue Sun Info, Mumbai | 2012 – 2014

During my time at Blue Sun Info, I designed and developed websites with a focus on UX and responsive layouts. I created layouts, logos, and branding visuals that matched client identities and ensured visual appeal across various platforms.

● Intern (Web Design)

Rudraks Studio, Mumbai | 2010 – 2011

I began my journey in design at Rudraks Studio, working on logo design, print media, and basic web layouts using HTML and CSS. This foundational experience shaped my design thinking and set the stage for my career in product and UI/UX design.

KEY ACHIEVEMENTS

- Built and scaled design systems across enterprise products improving consistency and efficiency
- Led UX initiatives that enhanced usability and streamlined user journeys
- Successfully mentored and scaled design teams across organizations
- Integrated AI-driven design workflows and automation systems to accelerate product development
- Delivered impactful design solutions across SaaS, Fintech, and Web3 ecosystems

EDUCATION

Indian Education School

University in Mumbai
10th Passed | 2005

Modern Tech & Engineering

Tilak Maharashtra University
Diploma in Comp Engg | 2010

CONTINUOUS LEARNING & AI FORWARD

Google AI Studio & Antigravity Masterclass
HelloPM | 2026

AI Tools for UI UX & ChatGPT
Be10x | 2026

Generative AI Mastermind
Outskill | 2026